

I N T R O D U C I N G

ZAY ZAY

This vibrant, new Canadian collection of limited-edition, queen-size duvet covers and bed linens injects your bedroom with striking graphics – 25 spirited designs that range from the exotic to the provocative, reflecting a fusion of cultures and a multitude of moods.

LUXURY LINENS THAT SOOTHE THE BODY AND TOUCH THE SOUL

zayzayshop.com

FOR IMMEDIATE RELEASE

This vibrant, new Canadian collection of limited-edition, queen-size duvet covers features original paintings and designs, through exquisite digital reproduction, injecting your bedroom with a kaleidoscope of graphic colour.

Experimenting with colour lets you turn your bedroom into a work of art – elevating the romance factor at the same time. “We wanted to transform the often neutral comfort zones – the bed surface – into a vibrant statement, a refreshing alternative to beige and gray palettes,” says **ZayZay** creator Sharon Lockwood. “We wanted to shift the energy in the bedroom through bold artistic expression, to transform the duvet cover into a conduit to conversation.”

ZayZay duvet covers are made with soft yet durable, 400-thread-count, 100% Egyptian cotton that gets softer with each washing. This breathable fabric helps you maintain an even body temperature throughout the night, resulting in a quality sleep that makes for a healthy mind and body. Woven in Portugal, it is eco-friendly, adhering to the highest of international standards in the production process.

Much research has gone into the making of these premium **ZayZay** confections. With blends of colours you can't get with conventional printing, these digital creations replicate colour in its truest form. Your bed not only looks gorgeous, it also feels absolutely wonderful once you're tucked in.

Enjoy the perfect combination of quality and luxury with **ZayZay**, now at ZayZayShop.com.

Price List	\$ 388	QUEEN SIZE DUVET COVER
	\$ 115	QUEEN SIZE FITTED SHEET
	\$ 115	QUEEN SIZE FLAT SHEET
	\$ 40	STANDARD SIZE SET OF TWO PILLOWCASES

(ALL PRICES CANADIAN)

About Sharon Lockwood

South Africa-born, London-raised Sharon Lockwood specialized in textiles at Hornsey College of Art and Design before emigrating to Canada. She then studied graphic design at the Ontario College of Art and honed her skills at two Toronto visual communications firms. She launched Line of Sight Design Associates soon after, a successful enterprise in consulting, brand-building and marketing for major national corporations and independent non-profit institutions.

ZayZay is Lockwood's first foray into home décor. It is also a childhood nickname given to her by her mother, short for Zairunissa, her real first name.

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